



**SEE VIRTUAL WORLDS® AND SEE GAMES SECURE LICENSING RIGHTS TO CREATE DIGITAL AND ONLINE GAMES BASED ON SOME OF THE WORLD'S MOST POPULAR ENTERTAINMENT INTELLECTUAL PROPERTIES**

***Men in Black™, Total Recall™, Asterix®, War of the Worlds (2005) and Waterworld Among Properties to Become Interactive Entertainment Experiences***

**LOS ANGELES** – August 11, 2011 – SEE Virtual Worlds® and SEE Games, entertainment companies publishing digital and online games tied to licensed franchises, today announced they have teamed with major entertainment companies to license some of the world's most popular intellectual properties. Among these properties are licenses tied to 2012 blockbuster film releases of “Men in Black™ 3,” “Total Recall™(2012)” and “Asterix®” along with the well-known films “War of the Worlds” (2005) and “Waterworld.”

“SEE will bring some of the most well-known entertainment properties to the gaming space through these major licensing agreements,” said Martin Biallas, CEO of SEE. “These properties are tied to memorable moments and incredible characters that players are going to interact with in future SEE-created digital and online interactive video games.”

SEE will continue its ongoing and successful partnerships with major entertainment industry companies, including Sony Pictures Entertainment, Paramount Digital Entertainment, Universal Partnerships & Licensing and Les Editions Albert René (LEAR) – securing SEE's position as a one-stop shop for immersive entertainment.

The complete licensee lineup, listed below in alphabetical order, represent properties that have collectively grossed more than \$1 billion at the global box office.

- ***Asterix*** – Europe's ever-popular comic book hero Asterix the Gaul, and his loyal companion Obelix.
- ***Men in Black*** – The blockbuster sci-fi action/comedy film franchise that follows the adventures of Agent J and Agent K who investigate alien-related phenomena and protect earth from the scum of the universe.
- ***Total Recall (2012)*** – A new, contemporized reimagining of the science fiction saga.
- ***War of the Worlds (2005)\**** - Science-fiction film that features battle for the future of humankind after an alien invasion.

- ***Waterworld*** – Post-apocalyptic science-fiction film that features a man’s struggle to reconstruct human life after civilizations are lost under sea.

For additional information about SEE, please visit: [www.seeglobalentertainment.com](http://www.seeglobalentertainment.com)

**About the SEE Family of Companies**

SEE has been in the business of themed entertainment for over a decade. For SEE, this is a process of utilizing known entertainment titles and franchises in new and innovative ways to increase brand awareness and create lucrative additional revenue streams for licensors and project investors. SEE has worked with some of the most iconic names in show business, including Star Trek and Titanic. SEE has received numerous awards for excellence in touring attractions and other themed entertainment projects.

SEE Virtual Worlds, LLC (“SEE VW”) and SEE Games, LLC are two of the newest members of the Los Angeles-based SEE family of companies. A natural extension of the company’s core licensing business, SEE VW, SEE Games and their affiliated and related companies bring the world of themed entertainment online. SEE VW is also the publisher behind the highly anticipated Planet Michael, a first-of-its-kind interactive gaming and social experience celebrating Michael Jackson’s legacy as well as an interactive Universal Monsters™ and Van Helsing themed video game. For more information on the SEE family of companies and its products, please visit <http://www.seeglobalentertainment.com>.

***\*SEE Virtual Worlds has licensed (2005) War of the Worlds from Paramount Digital Entertainment.***

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